



# MANITOBA AIRSHOW

## ***Sponsorship Package***

Manitoba Airshow  
August 3 & 4, 2024  
Southport, MB

# About the Manitoba Airshow

August 2024 marks the return of the Manitoba Airshow! Southport is thrilled to host this spectacular event bringing together aviation enthusiasts from all over our province! This year's event will feature two days of breathtaking performances by military and civilian performers as well as plenty of ground-level entertainment including food trucks, kids activities and static displays where people can get up close and personal with some of the aircraft.

The organizers project an approximate attendance of 20,000 guests per day. This is an exceptional opportunity to promote your company to both professionals in the aerospace industries and the thousands of aviation fans in the crowd.

We look forward to partnering with you to bring this event to Southport, Manitoba!

\*This sponsorship package was produced in June, 2023, and will be updated with more details, but values of sponsorships will not change.

## *The Airshow Supports Non-Profit Organizations and the Community.*

Charities of choice will be announced in the fall of 2023!

# Who Benefits From Your Support?



The Airshow helps dreams take flight. These are just a few of the examples of non-profit organizations the Manitoba Airshow has supported in previous years:



# Sponsorship Summary



VIP CHALETs	TICKETS	EXPOSURE	EXTRA	
<ul style="list-style-type: none"> <li>• Exclusive chalet</li> <li>• 30 VIP passes per day</li> <li>• 15 VIP parking passes</li> <li>• All catering included</li> <li>• 60 beverage tickets per day</li> </ul>	<ul style="list-style-type: none"> <li>• 10 general admissions passes per day</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on website/app/ social media</li> <li>• Logo recognition in program</li> <li>• Banners on-site</li> </ul>	<ul style="list-style-type: none"> <li>• Invitation to Private Meet &amp; Greet Event</li> <li>• Activate Opportunity</li> <li>• Photography/ auto-graph with flight crew</li> </ul>	<b>GOLDEN CENTENNAIRE</b> <b>\$30,000</b>
<ul style="list-style-type: none"> <li>• 16 VIP passes per day</li> <li>• 8 VIP parking passes</li> <li>• All catering included</li> <li>• 32 beverage tickets per day</li> </ul>		<ul style="list-style-type: none"> <li>• Logo recognition on website/app/social media</li> <li>• Logo recognition in program</li> <li>• Banners on-site</li> </ul>	<ul style="list-style-type: none"> <li>• Invitation to Private Meet &amp; Greet Event</li> <li>• Photography/ auto-graph with flight crew</li> </ul>	<b>MUSTANG</b> <b>\$20,000</b>
<ul style="list-style-type: none"> <li>• 10 VIP passes per day</li> <li>• 5 VIP parking passes</li> <li>• All catering included</li> <li>• 20 beverage tickets per day</li> </ul>		<ul style="list-style-type: none"> <li>• Logo recognition on website/app/social media</li> <li>• Logo recognition in program</li> <li>• Banners on-site</li> </ul>	<ul style="list-style-type: none"> <li>• Invitation to Private Meet &amp; Greet Event</li> <li>• Photography/ auto-graph with flight crew</li> </ul>	<b>OUTLAW</b> <b>\$10,000</b>
<ul style="list-style-type: none"> <li>• 6 VIP passes per day</li> <li>• 3 VIP parking passes</li> <li>• All catering included</li> <li>• 12 beverage tickets per day</li> </ul>		<ul style="list-style-type: none"> <li>• Logo recognition on website/app/social media</li> <li>• Logo recognition in program</li> <li>• Banners on-site</li> </ul>	<ul style="list-style-type: none"> <li>• Photography/ auto-graph with flight crew</li> </ul>	<b>SHOTGUN</b> <b>\$6,500</b>
<ul style="list-style-type: none"> <li>• 2 VIP passes per day</li> <li>• 1 VIP parking passes</li> <li>• All catering included</li> <li>• 4 beverage tickets per day</li> </ul>	<ul style="list-style-type: none"> <li>• 6 general admissions passes per day</li> </ul>	<ul style="list-style-type: none"> <li>• Text recognition on website/app/social media</li> <li>• Text recognition in program</li> </ul>	<ul style="list-style-type: none"> <li>• Photography/ auto-graph with flight crew</li> </ul>	<b>MUSKETEER</b> <b>\$3,000</b>
	<ul style="list-style-type: none"> <li>• 10 general admissions passes per day</li> </ul>	<ul style="list-style-type: none"> <li>• Text recognition on website/app/social media</li> <li>• Text recognition in program</li> </ul>		<b>TUTOR</b> <b>\$1,500</b>

## In-Kind

The Manitoba Airshow offers many sponsorship options to suit your company. If your company would like to donate an in-kind sponsorship, please contact us to discuss further. In-kind donations will be assessed at the market value of the goods and/or services provided and required for the Manitoba Airshow, and then assigned the appropriate sponsorship level.



# Presenting Sponsor



**Investment: \$100,000**

**Only 1 Available**

The Presenting Sponsor of the Manitoba Airshow will receive the following benefits:

- Naming rights for the Manitoba Airshow
- Recognition as the Presenting Sponsor of the Manitoba Airshow
- Exclusive Corporate Chalet Tent located at showline centre. Includes:
  - 50 VIP guest passes per day
  - 25 VIP parking passes per day
  - Catering and all beverages included
  - 10 tickets to VIP Meet & Greet Event
- Logo displayed on:
  - one performer aircraft
  - website
  - social media
  - program
  - all advertisements
- Permission to display:
  - promotional pop up banners provided by sponsor
  - company flag and signage in Corporate Chalet Tent provided by sponsor
- Inclusion in radio and print advertisements
- Full-page advertisement in program
- Access to flight personnel for photograph and autograph opportunities
- Opportunity to include supplied promotional item of your choice in all chalets



# Golden Centennaire Sponsor



**Investment: \$30,000**

**Only 5 Available**

The Golden Centennaire Sponsor of the Manitoba Airshow will receive the following benefits:

- Exclusive Corporate Chalet Tent located at showline centre. Includes:
  - 30 VIP guest passes per day
  - 15 VIP parking passes
  - Catering included
  - 60 beverage tickets per day
  - 4 tickets to VIP Meet & Greet Event
- Logo displayed on:
  - website
  - social media
  - program
- Half-page advertisement in program
- Permission to display:
  - promotional pop up banners (maximum 4) provided by sponsor
  - company flag and signage in Corporate Chalet Tent provided by sponsor
- Access to flight personnel for photograph and autograph opportunities



# Mustang Sponsor

**Investment: \$20,000**

The Mustang Sponsor of the Manitoba Airshow will receive the following benefits:

- Access to VIP Tent located at showline centre. Includes:
  - 16 VIP guest passes per day
  - 8 VIP parking passes per day
  - Catering included
  - 32 beverage tickets per day
  - 2 tickets to VIP Meet & Greet Event
- Logo displayed on:
  - website
  - social media
  - program
- Quarter-page advertisement in program
- Permission to display:
  - promotional pop up banners (maximum 2) provided by sponsor
- Access to flight personnel for photograph and autograph opportunities



# Outlaw Sponsor

**Investment: \$10,000**

The Outlaw Sponsor of the Manitoba Airshow will receive the following benefits:

- Access to VIP Tent located at showline centre. Includes:
  - 10 VIP guest passes per day
  - 5 VIP parking passes per day
  - Catering included
  - 20 beverage tickets per day
  - 2 tickets to VIP Meet & Greet Event
- Logo displayed on:
  - website
  - social media
  - program
- Eighth-page advertisement in program
- Permission to display:
  - promotional pop up banners (maximum 2) provided by sponsor
- Access to flight personnel for photograph and autograph opportunities





# Shotgun Sponsor

**Investment: \$6,500**

The Shotgun Sponsor of the Manitoba Airshow will receive the following benefits:

- Access to VIP Tent located at showline centre. Includes:
  - 6 VIP guest passes per day
  - 3 VIP parking passes per day
  - Catering included
  - 12 beverage tickets per day
- Logo displayed on:
  - website
  - social media
  - program
- Permission to display:
  - promotional pop up banner provided by sponsor
- Access to flight personnel for photograph and autograph opportunities



## **Musketeer Sponsor**

**Investment: \$3,000**

The Musketeer Sponsor of the Manitoba Airshow will receive the following benefits:

- Access to VIP Tent located at showline centre. Includes:
  - 2 VIP guest passes per day
  - 1 VIP parking pass per day
  - Catering included
  - 4 beverage tickets per day
- 6 General Admission tickets per day
- Text Recognition on:
  - website
  - program
  - social media

## **Tutor Sponsor**

**Investment: \$1,500**

The Tutor Sponsor of the Manitoba Airshow will receive the following benefits:

- 10 General Admission tickets per day
- Text Recognition on:
  - website
  - program
  - social media

## Contact Information

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